

SeibertKeck



Home Office
2950 West Market Street
Akron, Ohio 44333
800.626.0435
Fax 330.865.6826
Direct 330.294.1344
jpannitto@seibertkeck.com

SOCIAL MEDIA

There isn't a day that goes by where we don't hear something in the news about what someone "tweeted" on Twitter or "liked" on Facebook. The world is changing and while this new way of communicating and sharing information is a wonderful advancement, as with any change, there can be dangers.

There is a misconception that because many of our "followers" are friends or friends of friends that what we say is "safe" and won't be shared. Nothing is 100% safe. Information is shared, there are connections to people that we are unaware of and privacy settings are constantly changing. This means that even in a controlled environment, your comments can be shared with the world. Worse yet, what about people who intentionally post comments for everyone to view? Cyber bullying is stalking, harassing, threatening and this form of abuse has real consequences. The scariest part of all of this everything that is posted, blogged, emailed or tweeted is permanent.

You can be exposing yourself to a possible lawsuit for an opinion or judgment and certainly when you make a disparaging comments about a friend, co-worker, boss or public figure. Is there a way to protect yourself?

You can protect yourself by making sure that you have a Homeowners policy that includes coverage for Libel, Slander, Violations of another personal privacy rights and other important coverage's. If your Homeowners policy does not include that, ask if that carriers Umbrella policy will cover the exposure. After you confirm that you have the coverage, you need to be sure you have limits of liability high enough to protect what you've worked so hard to have: all of your assets and future earnings.

If you would like a professional review of your current policies and liability limits to assist in protecting what you have worked hard for, please contact our :

Personal Insurance Advisory, Christine Kleintop at Ckleintop@seibertkeck.com, or 330-867-3140.

Join Christine Kleintop and Dan McGuckin discussing:

Limits of Liability homeowners and personal umbrellas

Ohio storm activity, Back Up of Sewers and Drains Vs Flood Ins.

Replacement cost vs. Market value for homes structures

Wednesday, January 25, 2012 7:30 AM-7:50 AM.

1. Please join my meeting.

<https://www1.gotomeeting.com/join/705450912>

2. Join the conference call:

Dial +1 (213) 289-0015

Access Code: 705-450-912

Audio PIN: Shown after joining the meeting

Meeting ID: 705-450-912

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HAPPY HOLIDAYS!

This months newsletter is devoted to an increasingly important topic, social media and your personal insurance.

Look for more webinars in 2012 as we look to keep you informed on various topics that are important to your practice and personal insurance.

I want to also take this opportunity to sincerely thank all of my clients for your business. Please do not hesitate to contact me with any questions or concerns you have.

Finally, I want to wish you all the happiest of Holiday seasons and look forward to a prosperous 2012.



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